CULTURAL CORRIDORS. MADISON COUNTY FLORIDA COMMUNITIES TRUST

#### LONG-TERM INVESTMENTS

n only 15 years Florida's population has increased by 25%. Today, over 16 million residents call Florida home. Continuing growth ensures change in our communities and increasing pressure on Florida's environment and historical and cultural resources.

As Florida's Secretary of State from 1987 to 1995, I served at a time when programs to preserve Florida's historic places had recently been implemented. Florida Main Street communities were first designated in 1985. Today's number-one historic preservation grants program was just getting underway.

Upon appointment as Secretary of State by Governor Jeb Bush, on August 2, 2002, I find that 85 Florida Main Street Program communities have reaped the benefits of participation in that program. The National Register of Historic Places now includes over 200 historic districts, encompassing over 34,000 historic resources in Florida. Since 1983, the historic preservation grants program has awarded over 2,500 projects, in large and small communities, \$180 million in grants, matched by \$360 million in local funds. We are proud of projects ranging from underwater archaeological preserves to Cape Canaveral's Launch Pad 39 complex, from the working Dudley Farm to Miami Beach's historic Art Deco District.

For over four decades, Floridians have been committed to investing in the preservation and protection of historic places and the cultures that defined them. As you will see in this issue, those efforts are paying huge dividends.

The results of the recent study, *Florida: The Economic Impacts of Historic Preservation* document that historic preservation impacts the state some \$4.2 billion annually, generating more than 123,000 jobs and over \$657 million in state and local taxes in 2000. A 1996-97 study of the Florida arts and culture industry determined it contributed 22,237 full-time jobs and \$1.4 billion toward the gross state product.

As a private citizen, I have experienced firsthand how preservation benefits both community and business, and the personal satisfaction of participating in the restoration and preservation of one of Florida's National Register properties, the 1912 Lively House, in Tallahassee's downtown Park Avenue Historic District.

In November we celebrate the official opening of the Florida Center of Political History and Governance at The Old Capitol in Tallahassee, further defining the historic roles of elected leaders and private citizens in the growth and progress of our great state.



Jim Smith Secretary of State

# TOP TO BOTTOM: RAY STANYARD; COURTESY BRIDGE HOUSE DESIGN; THE MCCOOK COMPANY; COURTESY FCT

## CONTENTS

FALL

VOLUME 10, NUMBER 4

#### FEATURES

- 6 OLD TIME FARMING, CRACKER STYLE: DUDLEY FARM HISTORIC STATE PARK Generations of hard work is reflected at Dudley Farm Historic State Park, one of Florida's newest state parks. By Barbara Drake
- PAVED WITH GOLD:
  FLORIDA'S CULTURAL
  CORRIDORS
  Cultural corridors play a key role in re

Cultural corridors play a key role in revitalizing Florida cities.

By Barbara Drake

- 18 THE TIMELESS TREASURES OF MADISON COUNTY Madison County offers the traveler a refreshing balance of new experiences.

  By Jim Wagner
- **20** FLORIDA COMMUNITIES TRUST: PRESERVING THE PAST TO PROTECT OUR FUTURE

The Florida Communities Trust program helps the state acquire and preserve sites of local and statewide historical significance. *By Hank Vinson* 









#### DEPARTMENTS

INSIDE FRONT COVER

FOCUS ON

- 2 FLORIDA IN MY VIEW
- 3 NEWS & NOTES
- 24 MIXED MEDIA
- 26 ART IN UNFAMILIAR PLACES
- 27 CALENDAR
- 29 ON A ROAD LESS TRAVELED

20





#### FLORIDA History Cthe Arts

Florida History & the Arts is published quarterly by the Florida Division of Historical Resources and the Florida Division of Cultural Affairs, Florida Department of State.

Susanne Hunt
ASSISTANT EDITOR

Robert Holladay
GRAPHIC DESIGNER

Dee Dee Celander
CONTRIBUTING WRITERS

Erin Long
Cara Rosson
Scott Edwards
Allison McCarthy

CIRCULATION & MARKETING

Julie Weiler

DIRECTOR, DIVISION OF
HISTORICAL RESOURCES

Janet Snyder Matthews
DIRECTOR, DIVISION OF
CULTURAL AFFAIRS

JuDee Pettijohn

Florida History & the Arts will be included with the January, April, July and October issues of Florida Trend. Entire contents, copyright 2002 by the Florida Department of State. All rights reserved. No part of this magazine may be reprinted without written permission of the publisher. This material is available in alternate format upon request.

For comments, questions or more information, write: Florida History & the Arts
Florida Department of State,
Division of Historical Resources
500 South Bronough St.
Tallahassee, FL 32399-0250
phone: 1-800-847-7278
or visit: www.flheritage.com



#### FLORIDA IN MY VIE W

#### SUSAN A. MacMANUS

How fitting that Florida's state flower is the orange blossom (since 1909)! That bloom symbolizes the importance of the citrus industry—and agriculture—to our state's growth and economy. After all, "no farms, no food," and without oranges and sunshine, fewer tourists.

I teach college students state and local politics and love doing so, but my heart will always be with the citrus industry. In fact, my teaching philosophy emanates from what I learned growing up in a citrus-growing family.



My grandfather, Mike Riegler, was a German immigrant who moved to Florida in the early 1920s to try his hand at raising citrus in spite of his training as a miller. He was drawn to Florida by a New York newspaper advertisement that touted opportunities in the Sunshine State. The ad proclaimed: "You can Live Like a Prince in Florida on a TEN-ACRE Fruit or Truck Farm, All Your Own, Near Tampa." With a lot of hard work—and some disappointments—he became a successful nurseryman in Pasco County. What's more, he shared his green-thumb talent with others. Many area growers credited him for teaching them the basics. He embodied the maxim, "Don't hide your light under a bushel."

My grandmother, Grace Perry Riegler, was an "immigrant" from Arkansas who could barely write her name. From her we learned first-hand the powerful impact of encouraging words and empathy. She had a "saying" for practically every situation. As I teach each new generation of students, her "sayings" still ring true. Among my favorites:

"Nothing is ever taught until it is learned."

"Experience is the best teacher."

"A good name is better to be desired than riches."

"Honesty is the best policy."

"Anything worth having is worth working for."

My goal? To be like my father, Cameron, who at 81 climbs on the tractor nearly every day to work in our grove, and my mother, Elizabeth, 79, who loves the land and our history more than any developer's dollars. To me there will never be a sweeter smell than that of orange blossoms. "Be it ever so humble, there's no place like home."

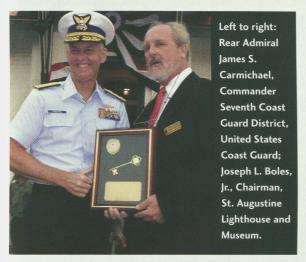
DR. SUSAN A. MacMANUS is Distinguished University Professor of Public Administration and Political Science, Department of Government and International Affairs at the University of South Florida. She is political analyst to international, national and state media, author of books and articles on Florida politics and history, and was appointed chair of the Florida Elections Commission by Governor Jeb Bush and to his Council of Economic Advisors. She was born in Tampa, and is a native of Pasco County.

#### NEWS & NOTES

#### St. Augustine Light Shines Under New Ownership

ederal ownership of the St. Augustine Lighthouse was formally
transferred on July 20 to the St. Augustine Lighthouse and Museum, Inc.
— the organization which restored it.

More than 300 lighthouses, including structures in Maine, Michigan and New York, will ultimately pass from federal ownership under the National Historic Lighthouse Ownership Act of 2000. Tybee Island Lighthouse near



Savannah was the first to pass from federal ownership at a ceremony in June. The St.

Augustine Lighthouse was one of the first six approved for transfer, and the first transferred to a private, nonprofit organization. The Fresnel lens was included in the federal transfer, assuring that the St. Augustine Lighthouse

will remain an active aid to navigation—a role it has played since 1874.

The St. Augustine Lighthouse and Museum, Inc., was formed by the Junior Service League of St. Augustine after the lightkeeper's house burned in 1970. In 1982 the Junior Service League leased the property from St. Johns County and has been operating the lighthouse since 1998. For more information call 904.829.0745 or visit http://www.staugustinelighthouse.com/.





# Florida Historical Legal Documents Online

Anyone interested in Florida's early political and legal history can find a wealth of information by logging onto http://palmm.fcla.edu/law, the Florida Historical Legal Documents page created by the University of Florida Levin College of Law. The collection is anchored by Florida Territorial Laws (1822 to 1845), documenting the establishment of boundaries of counties and the incorporation of cities, administration of wills and estates, regulations pertaining to slaves, the creation of roads, ferries and mail routes. Most materials, including Florida Territorial Laws, can be searched in full-text; others are available only as page-images. Other materials in the collection offer supplementary information about the legal, political and social history of Florida before and after its Territorial period.

#### NEWS & NOTES

#### TALLAHASSEE

#### Florida's Center of Political History and Governance

or 130 years, Florida's Old Capitol building in Tallahassee was the center of political life in the state. In September it became the state's center of political history.

Constructed in 1845, remodeled in 1902 and saved from destruction in 1978, the Old Capitol was replaced by the modern 22-story Capitol in 1978. For 25 years, the Old Capitol has housed museum exhibits and hosted official functions. Now, with funding provided by a three-year appropriation from the Florida Legislature, the Old Capitol

has been dedicated to serve as the Florida Center of Political History and Governance.

Special care has been taken throughout the process to protect the historical integrity of the Old Capitol building.

Each room is dedicated to a particular aspect of the state's political history, mirroring the use to which it was put in 1902 when the building housed all three branches of state government. Exhibits focus on the progression of Florida's political history and the roles of legislative, judicial and executive branches. Issues challenging past



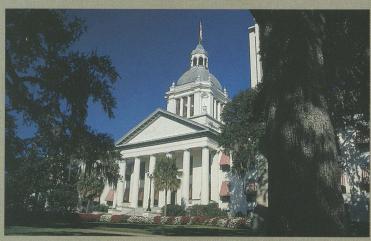
#### THE FLORIDA CENTER OF POLITICAL HISTORY AND GOVERNANCE

Welcome to the Florida Center of Political History and Governance. Until 1978, the governor and legislature occupied this building. The Supreme Court met here until 1913. Originally completed in 1845, the building is restored to its 1902 appearance.

The Center includes audio and video experiences, photographs, objects, and descriptions interpreting Florida's political process, traditions, and history. The exhibits are in the same rooms where legislators met and governors signed new laws. You may follow a path that takes you through the three branches of Florida's government: the executive, the legislative, and the judicial.

Along the way, you will learn about the people, issues, and events that shaped Florida You may also learn how you can participate in Florida's political process. Whether you are a Floridian or just visiting, you are part of the story, too.

and present state leaders are examined, including civil rights, education, immigration, and the environment. Interactive displays, photographs and artifacts from the collections of the Museum of Florida History and Florida State Archives, illus-



trate the story of the state's political history.

The Old Capitol is located at the intersection of Apalachee Parkway (Hwy. 27) and South Monroe Street. Visitors are welcome to the Florida Center of Political History and Governance Monday to Friday, 9 a.m. to 4:30 p.m.; Saturday, 10 a.m to 4:30 p.m; Sundays and holidays, Noon to 4:30 p.m. For more information call 850.487.1902.

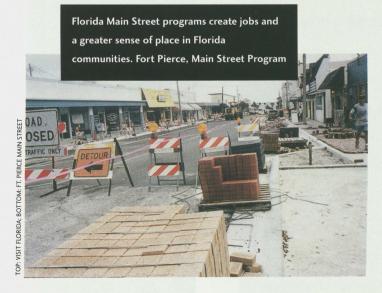
P: GALLAGHER & ASSOCIATES; BOTTOM: DIVISION OF HISTORICAL RESOURCES

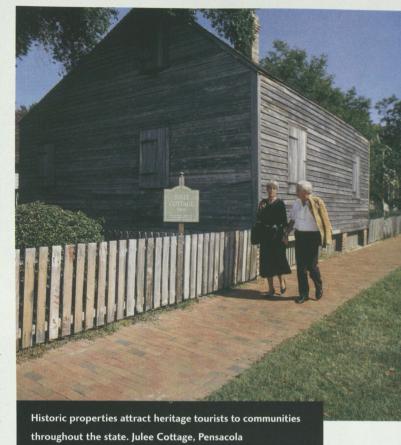
# HISTORIC PRESERVATION CONTRIBUTES TO FLORIDA ECONOMY

istoric preservation in Florida impacts the state some \$4.2 billion annually, according to a study by the Center for Governmental Responsibility at the University of Florida Levin College of Law and the Center for Urban Policy Research at Rutgers University, in cooperation with the Florida Trust for Historic Preservation, Inc. *The Economic Impacts of Historic Preservation in Florida* is the first study of its kind in Florida and was commissioned by the Florida Department of State, through its Bureau of Historic Preservation, Division of Historical Resources and the Historic Preservation Advisory Council.

The study examined historic preservation throughout the state through historic rehabilitation of properties, heritage tourism, Main Street investment, grants programs, tax credits and museum operations. Overall findings are:

- *Historic preservation creates jobs in Florida*. More than 123,000 jobs were generated in Florida from historic preservation activities during 2000.
- Benefits to Florida state and local governments. More than \$657 million in state and local taxes were generated from spending on historic preservation activities during 2000.





- Visitors to Florida spend billions of dollars while visiting historic sites. More than \$3.7 billion was spent in Florida by tourists who visited historic sites in 2000.
- Public funds invested in historic preservation grants are matched many times over with private funds in local rehabilitation projects. The estimated return on the state's \$212.1 million investment in state historic preservation grants since 1983 is more than doubled by leveraged public and private funds in local communities.
- Main Street programs create a greater sense of place in Florida communities. Since 1985, Florida communities have leveraged a state investment of \$4 million into a total public/private investment of \$486.5 million.
- Historic preservation helps to maintain property values in Florida. An examination of assessed values of property in 18 historic districts and 25 comparable non-historic districts throughout Florida showed no case where historic district designation depressed property values.

The 34-page, full-color report features a chapter on the economic impacts on each category, presenting findings, graphs and charts interpreting the findings, and photographs of Florida communities. The final report is available from the Bureau of Historic Preservation, phone Mary Rowley at 800.847.7278 or visit www.flheritage.com.

5

# OLD TIME FARM HISTORIC STATE PARK

STORY BY BARBARA DRAKE . PHOTOGRAPHY BY RAY STANYARD

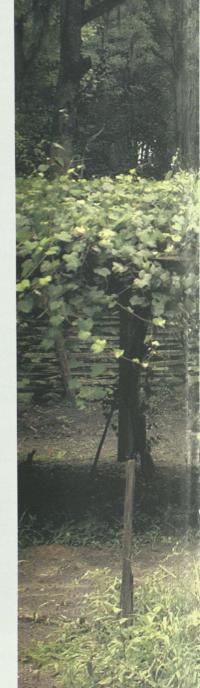


SOMETIMES THE SMALLEST

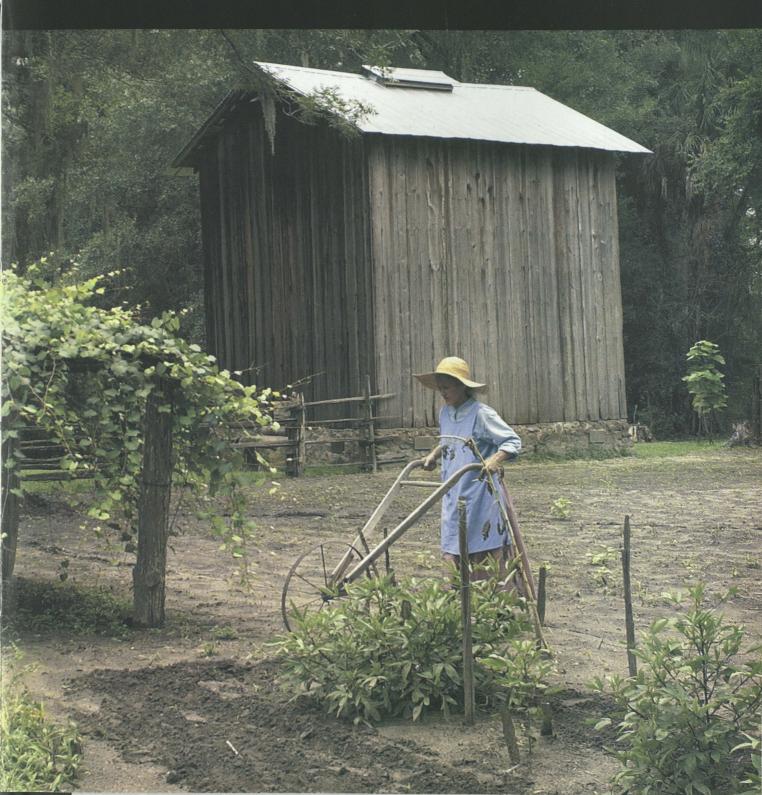
THINGS CAN SPEAK VOLUMES

ABOUT A WAY OF LIFE GONE BY.

Coming up the dirt road to the Dudley Farm Historic State Park, in Newberry, early one morning, a visitor might be forgiven for daydreaming. Dew is sparkling on the fields, birds are singing in the oaks, and the garden paths leading to the 1880s farmhouse are fragrant with heirloom roses. A wide front porch in the shade of the state champion red buckeye tree is lined with rocking chairs beckoning the visitor to sit down for a spell and cool off. From this vantage point, it's easy to imagine oneself living a nostalgic life of ease — languid days spent reading novels, embroidering linens, sipping lemonade — until the eye falls on a woven basket balanced on the porch railing. There, heaped to the basket's brim, lies a mound of green beans — real beans, fresh from the fields. It's then the realization dawns: these aren't some picturesque accessory, but a daily chore, put there to be picked over and snapped for the evening's meal.



## ARMING, CKER STYLE







#### VISITORS CAN TOUR 18 HISTORIC STRUCTURES MAKING

#### UP AN AUTHENTIC FARM COMPLEX.

essons in the values of hard work, resourcefulness and self-sufficiency abound at Dudley Farm Historic State Park, one of Florida's newest state parks. Opened to the public in December 2001, the Dudley Farm is a livinghistory working farm, encompassing 325 acres of the pioneer Dudley family's original 640-acre homestead. Here over a span of 124 years, three generations of Dudleys lived and worked the land, most of that without the aid of mechanization or electricity.

Today visitors can tour 18 historic structures making up an authentic (not recreated) farm complex representing the lifestyle of the 1880s through 1940s. Staff members in period dress perform daily chores, raise crops original to the farm, and even encourage visitors to lend a hand, if they feel so inclined. On every level, the park celebrates old-

time farming as a dynamic process, rather than as a static exhibit. As members of the Friends of Dudley Farm, a Citizen Support Organization, note: "We want those who follow us to feel what it is like to till the earth, plow a field, plant a crop, bring the harvest in, mark the change of seasons and, like the Dudleys, call a place 'home.' "

#### THREE GENERATIONS OF FARMERS

The Dudley Farm was established in 1859 by Phillip Benjamin Harvey Dudley, Sr. (1814–1881), a cattle trader from South Carolina who migrated to Alachua County in the early 1850s. By 1870, his original purchase of 360 acres had expanded to 960 acres, with cotton raised as his main crop. Following a stint in the Civil War, Dudley contin-

ued to raise cotton, cattle, vegetables and forage crops. During this period, he cut a new road from his farm to Gainesville, and the well-known Dudley Farm evolved into the community of Dudley.

It was not long after P.B.H. Dudley, Sr., died in 1881 that his son, P.B.H. Dudley, Jr. (1852-1918), and his wife, Sarah, built the present Dudley farmhouse. A two-story board and batten frame structure with four large rooms arranged around a central hallway, the farmhouse accommodated the Dudleys' ever-growing family. Other structures built at this time included a separate kitchen, a smokehouse, a sweet potato storehouse, a dairy and canning house, two outhouses, a barn, a wagon shed and a harness house.

A glance back at the Dudley family in 1902 offers an impressive portrait of

self-reliance and industriousness. Numbering 12 children (eight girls and four boys), the family worked the farm with horses, mules and hired help, growing cotton, tobacco, sugar cane, grains, vegetables and fruit. The Dudleys milked their own cows, preserved their own fruit and made their own soap, clothing and quilts. What they didn't consume they sold to area businesses or at their own general store. Opened by P.B.H. Dudley, Jr., prior to 1900 along the old road to Gainesville, the store included a post office that served between 15 and 20 neighbors. Locals also gathered at the Dudley Farm to grind their sugar cane, make cane syrup, kill their hogs and dip their cattle in antipest solutions.

Throughout the 20th century, the Dudley Farm underwent the slow shift to mechanization that took place throughout farms in the South. In the



Here, over a span of

124 years, three

Generations of

Dudleys lived and

Worked the land,

Most of that

Without the aid of

Mechanization or

Electricity.





1930s, the farm acquired electricity and its first tractor, and by 1940, most manual labor was being replaced by agricultural machinery. A telephone was installed in the farmhouse in 1945, and the next decade saw the arrival of indoor plumbing and a modern kitchen. The Dudleys raised cattle, tobacco and vegetable crops until the death of Ralph Dudley (1894-1967), son of P.B.H., Jr.

The last of the third-generation Dudleys to live in the farmhouse, Myrtle Dudley (1901–1996) served as the living link between the farm's past and its present incarnation as a historic state park. Throughout the 1970s and early 1980s, "Miss Myrtle" kept a small herd of cattle and cultivated vegetables and flowers. In 1983 she donated 24 acres of the farm and its existing buildings to the Florida Park Service, honoring the wishes of her mother, who had asked her to ensure that the farm remain intact. (The state subsequently purchased





DUDLEY FARM IS A LIVING-HISTORY WORKING
FARM, ENCOMPASSING 325 ACRES OF THE

PIONEER DUDLEY FAMILY'S ORIGINAL

640-ACRE HOMESTEAD.

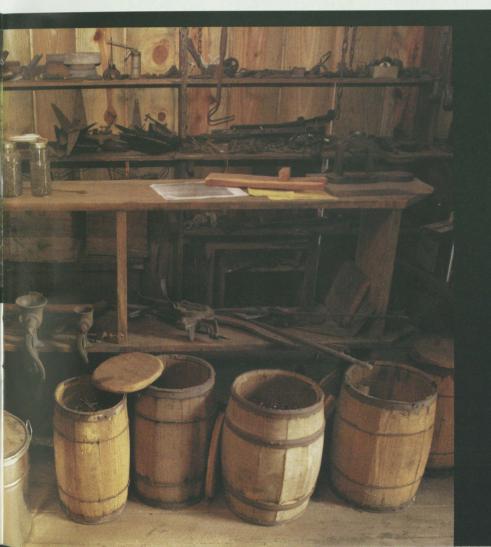
additional acres of the farm to bring it to its present size of 325 acres.) Myrtle Dudley's gift included historical documents, photographs, household goods, clothing and farming tools—10,000 items in all. Equally as precious were the vivid memories of farm life she shared with historians and park personnel. These extensive oral histories have enabled professionals and volunteers to restore Dudley Farm to its condition prior to the advent of electricity and mechanization, a process that continues to this day.

#### BRINGING THE PAST TO LIFE

Today's visitor to Dudley Farm Historic State Park enjoys a leisurely, self-guided journey into Florida's farming past. After poring over educational exhibits in the Visitors Center, guests can set out to explore the homestead on foot, literally peeking into the nooks and crannies of old-time farm life. In addition to soaking up the atmosphere of the original farmhouse (note the cornhuskfilled burlap bag used as a welcome mat, the antique quilting frame hung in the company bedroom), visitors can amble through a garden of hardy antique roses dating to the 1800s, help feed chickens in the brood house, marvel at 85-year-old dry goods still stacked in the general store, admire the ingenuity of the syrup-making complex, and chuckle at the faithfully restored outhouse (accessorized with corn cobs and pages from a Sears-Roebuck catalog), among other highlights. At special times of the year, visitors can take part in cane-grindings, syrup-making, plowing with mules, and harvesting crops.

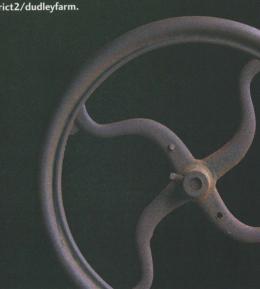
For the park rangers and local supporters who work at Dudley Farm, each day brings another round of tasks, as well as new insights. There are plots of corn, sweet potatoes and sugar cane to tend, foundations to unearth, buildings to restore, old farming implements to retrieve from storage. Perhaps the greatest joy is seeing once-forgotten traditions revived. For Miss Myrtle's 90th birthday in December 1992, cane syrup was made on the property for the first time in 50 years. Patient hands fed the stalks of cane into the old mill, guided the harnessed mule around in circles and caught the amber liquid in a barrel, where it was strained into a kettle for three hours of boiling over an open fire.

Even on that landmark day, the sharp-eyed nonagenarian wasn't about to let a historical inaccuracy pass by unnoticed. When she saw a participant fumble with a whip, Miss Myrtle took the leather tool in her own hands and startled onlookers with an earsplitting crack. "That's how you do it," she said, with quiet satisfaction. You could hear it all the way to the tobacco barn.



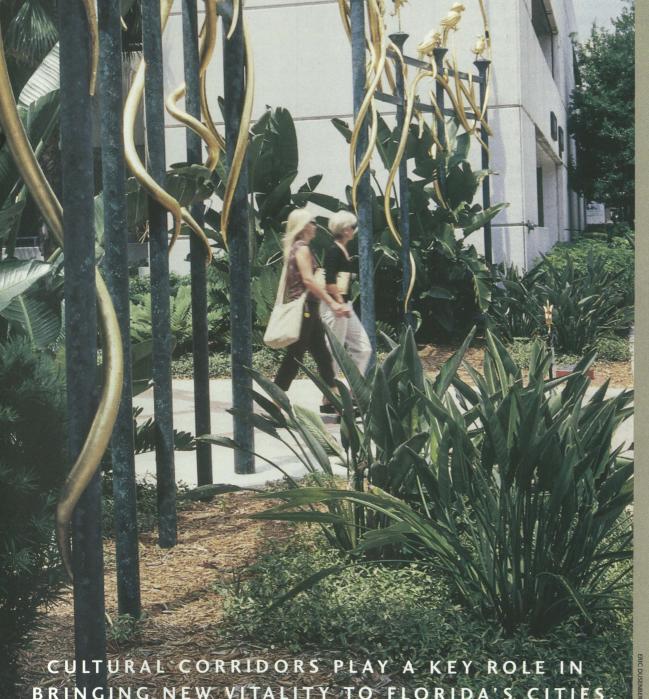
#### To Learn More

Visit Dudley Farm Historic State Park at 18730 West Newberry Road (SR 26), four miles east of Newberry. From I-75 in Gainesville, take exit 76 and travel 8 miles west on SR 26. The park is open Wednesday through Sunday, 9 a.m. to 5 p.m., the farmstead is open 9 a.m. to 4 p.m. Park fees are \$4 per vehicle. Events include Harvest Days (in October), Syrup Making Days (starting near Thanksgiving and into December) and Cane Grinding Day (on or around December 8). For more information, call 352.472.1142 or visit www.dep.state.fl.us/parks/district2/dudleyfarm.



#### PAVED WI

FLORIDA



BRINGING NEW VITALITY TO FLORIDA'S CITIES.

### THGOLD SCULTURAL CORRIDORS

BY BARBARA DRAKE

T'S TIME THAT THE TRUTH CAME OUT. THE ARTS ARE GOOD BUSINESS. T Cultural institutions in the United States now draw more visitors than do professional sports events. According to the Business Committee for the Arts, Inc., the arts account for roughly six percent of the U.S. gross domestic product. A nationwide study released in June 2002 by Americans for the Arts reports that the nonprofit arts industry accounted for \$134 billion in total expenditures, a 45 percent increase from the last time the study was conducted in 1994. The study also noted that nonprofit arts organizations spend more than \$53.2 billion in their communities annually and support nearly five million full-time equivalent jobs. ¶ In Florida the numbers are equally impressive. State-funded research shared by the Florida Cultural Alliance in January 2000 showed the Florida arts and cultural industry contributed \$1.4 billion toward gross state product in 1996-97, while creating 22,237 full-time jobs. That \$1.4 billion figure includes \$738.1 million in direct spending by cultural organizations on goods and services, plus millions more in subsequent ripple effects on local economies. Tou don't need to be a statistician to appreciate that the arts are a powerful force driving Florida's economy — just visit your nearest city and take a stroll through the downtown arts district. There you'll likely observe what arts professionals and supporters have been arguing for years: The arts are exceptional at pumping dollars into local economies, making neighborhoods and cities better places for every resident to live. Also known as "cultural corridors," these thriving arts districts serve as catalysts for economic growth in cities as diverse as Fort Lauderdale, Miami Beach, Jacksonville, St. Petersburg, Sarasota, the Palm beaches and others. Whether attracting visitors to formerly neglected urban areas, creating demand for restaurants and bolstering a community's tax revenues or stimulating major building projects, cultural corridors play a key role in bringing new vitality to Florida's cities. ¶ Rick Smith, historic preservation planner for the City of St. Petersburg, speaks for many in the urban planning community when he champions the unique ability of the arts to attract and sustain economic growth: "People will seek out an arts experience, just as they will seek out a destination experience. The impact on a local economy can be formidable, in terms of bringing in more money for the community." Smith adds: "When I go out to speak to neighborhood organizations, I tell them, 'Even if a citizen never goes once to a museum, their life is made better by what that institution brings to the community."

Opposite page: The Millennium Gateway by Alex Klahm. Downtown St. Petersburg at 221 2nd Avenue North.





#### RENAISSANCE ON MIAMI BEACH

For a textbook case of arts-driven revitalization, you'd be hard-pressed to find a better example than that of Lincoln Road Mall, on Miami Beach. Cutting a half-mile swath across the city's historic Art Deco district, this outdoor pedestrian mall bustles day and night with visitors who flock to the strip's restaurants, art galleries, boutiques, performance venues and outdoor markets. The mall's exuberant atmosphere is all the more impressive when you consider that as recently as 12 years ago, Lincoln Road was a veritable "no man's land": a faded stretch of concrete, lined with dusty storefronts and frequented by drifters and a handful of hardy senior citizens.

What turned Lincoln Road Mall from eyesore to A-list destination? Starting in the mid-1980s, artists and arts organizations began reclaiming store-fronts along The Road, drawn by the cheap rents and bohemian atmosphere of the surrounding Beach neighborhoods. Among the pioneers were the Miami City Ballet Company, the New World Symphony and the South Florida Arts Center (now ArtCenter South Florida). As arts patrons and locals began frequenting Lincoln Road again, new businesses and restaurants hung up a shingle as well, and before long, the once-empty stretch had turned into an eclectic, cosmopolitan scene, complete with outdoor cafés, hip nightclubs and strolling performers.

#### THE ARTS ARE EXCEPTIONAL AT PUMPING DOLLARS INTO LOCAL MAKING NEIGHBORHOODS



Street scenes, Lincoln Road Mall, Miami Beach.



#### ST. PETERSBURG

For a taste of a city in the active throes of cultural revitalization, head for downtown St. Petersburg. There, in a district measuring nearly 1.5 square miles, six private museums, more than two dozen galleries and an active performing arts community serve as magnets for residents, tourists and entrepreneurs. The city boasts several high-profile cultural attractions, including the world-renowned Salvador Dali Museum and the Museum of Fine Arts of St. Petersburg. Equally important is the synergy created by the clustering of smaller arts institutions, which, in tandem with local businesses and builders, is steadily transforming downtown St. Pete into a series of thriving urban neighborhoods.

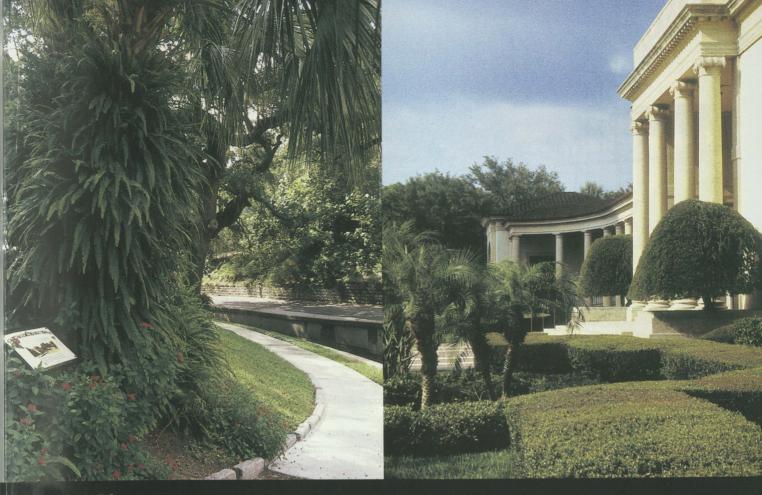
St. Petersburg's Central Avenue, between Fifth and Eighth streets, is now known as Gallery Central. This three-block stretch features a lively assort-

ment of art galleries, artist studios, antique shops and gourmet restaurants. Seven years ago, when the Florida Craftsmen Gallery moved in, the area was "an absolute ghost town," notes director Michele Tuegel. Within a year, businesses and a café opened up, and the effect just "dominoed," Tuegel notes. "Arts create the flavor that makes businesses want to locate to an area."

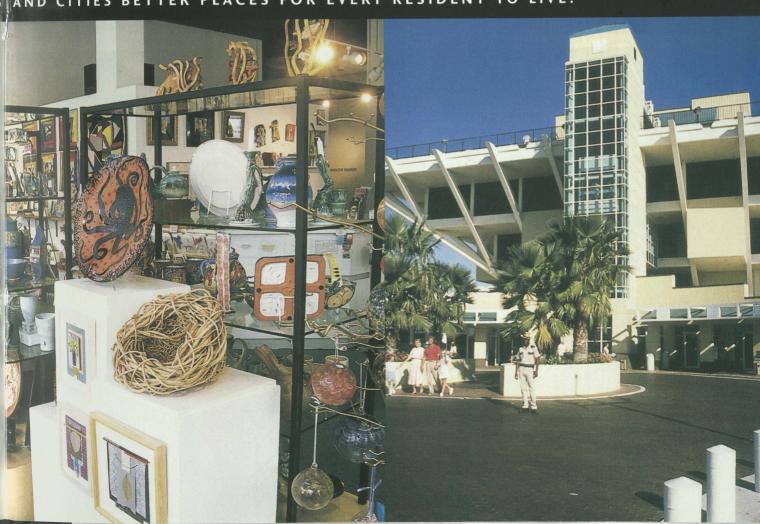
More economic life fed into downtown St. Petersburg in November 2000 with the opening of the Bay Walk shopping complex within walking distance of Central Avenue. A trolley system, called the Looper, now links the city's six

Clockwise:
St. Petersburg's
Historic Roser
Park, Museum
of Fine Arts,
The Florida
Craftsmen
Gallery,

The Pier.



ECONOMIES,
AND CITIES BETTER PLACES FOR EVERY RESIDENT TO LIVE.





Above: Florida Museum of Natural
History, Gainesville.
Below: Harn Museum of Art,
University of Florida, Gainesville.

museums, and a series of monthly arts walks, sponsored by the nonprofit Downtown Arts Association have contributed to the revitalization of the area.

Perhaps the best indication that St. Pete's cultural revitalization is on track is the residential housing boom taking place downtown. Over the last seven years, the city's urban core has seen roughly \$150 million in new housing construction, with condominiums selling at \$350,000 apiece. These new units, combined with downtown St. Pete's historically small-scale apartment buildings, provide a "structure of livability" that is luring some residents away from the suburbs.

#### GAINESVILLE'S "MIRACLE ON 34th STREET"

Neglected downtowns aren't the only areas that benefit from a vibrant cultural corridor. Sometimes the perfect place for the arts to work their economic magic is where nothing exists—for example, in a grassy field.

That's what happened in Gainesville in the mid-1980s, when arts patrons, educational leaders, and local and state representatives planned to build a new performing arts facility. At the time, several arts and science-related proposals were being considered. A performing arts training theater was slated to go up at the local Santa Fe Community College, and the Harn family had endowed a new art museum at the University of Florida. Also in the works were long-range plans to build a new state natural history museum, at the university. Jon L. Mills, dean of the University of Florida Law School and then Florida Speaker of the House, took a keen interest in the projects. "We hypothesized that the three would work better together, that the sum would be greater than the whole." On the edge of the UF campus, by S.W. 34th Street, there was an empty plot of land available for development. Through a great deal of cooperation, that field was transformed into an impressive cultural arts plaza, dubbed by some enthusiasts, "the Miracle

#### CULTURAL DISTRICTS ARE TRANSFORMING FLORIDA'S CITIES AND

on 34th Street." Gainesville residents voted to enact a tourist tax to raise money for the new performing arts center, which nearly tripled in size from the original plans.

Today the University of Florida cultural plaza attracts hundreds of thousands of visitors a year to its three centerpiece institutions: the Harn Museum of Art, the Florida Museum of Natural History (Florida's state natural history museum, opened in 1998) and the Curtis M. Phillips Center for the Performing Arts. Located a few steps from one another, the institutions are easily accessible by visitors, many of whom pop into both museums on a single visit.

"The arts and culture do mean good business," champions Mills. "Gainesville is proof that there is a lot to be gained by putting facilities near one another and letting the synergy happen."

#### TAMPA LOOKS TO THE FUTURE

As more community leaders recognize the unique ability of cultural corridors to stimulate economic growth, some cities are taking the initiative not just to let arts districts happen, but to make them happen.

Among the cities taking this approach is Tampa, whose proposed 28-block cultural district will be among the largest of its kind in the nation.





Tampa's downtown cultural district will feature a new Tampa Museum of Art, a new Tampa Bay History Center, additions to the Tampa Bay Performing Arts Center, a riverwalk, and an expanded waterfront park.

Sited along the city's historic waterfront, the downtown cultural district will feature a new Tampa Museum of Art (designed by renowned architect Rafael Vinoly), a new Tampa Bay History Center, additions to the Tampa Bay Performing Arts Center, a riverwalk, and an expanded waterfront park. Conceived by the City of Tampa more than three years ago, the cultural district is intended to revitalize the city's historic waterfront, act as a catalyst for private-sector development and provide a vital missing link in the city's downtown "Circle of Development."

Kim Scheeler, president of the Greater Tampa Chamber of Commerce, says that the cultural district will enhance the city's quality of life by expanding its cultural offerings and diversity. "Investing in culture is simply good business," she affirms. "In fact, the second most-frequently-asked question from business prospects is, 'What cultural amenities are available?'"



#### PUMPING DOLLARS INTO LOCAL ECONOMIES — TO THE TUNE OF MORE THAN \$1 BILLION A YEAR STATEWIDE.



#### To Learn More

Visit the following Web sites:

Florida Cultural Alliance: www.flca.net

Americans for the Arts: www.artsusa.org

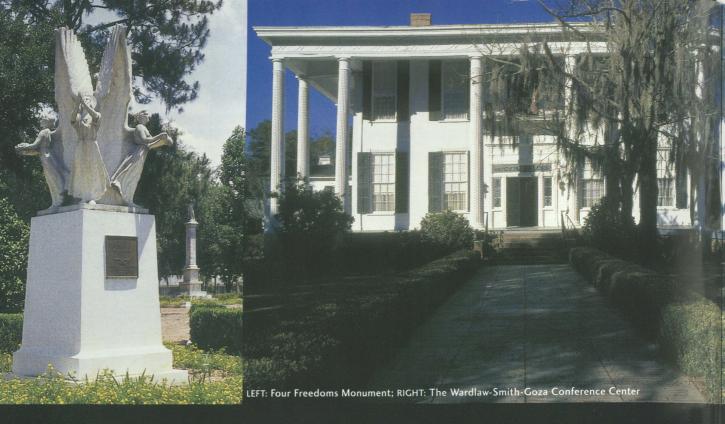
Miami Beach Cultural Arts
Council:

www.tropiculturemiami.com

City of Gainesville/Dept. of Cultural Affairs:

www.state.fl.us/gvl/ Government/Cultural.htm

City of St. Petersburg: www.stpete.org/arts.htm



[BY JIM WAGNER]

# The Timeless Tr

or the adventurous

traveler or history buff, Madison County offers a variety of unusual and exciting experiences, just a little off the beaten path. The county seat, the City of Madison, one hour northeast of Tallahassee, provides a sample of antebellum and neo-Classical architecture that stands today in testament to the area's historical past.

Established in 1827, Madison County was named after James Madison, the fourth President of the United States and Father of the Constitution. The City of Madison played an important role in the Civil War from 1861 to 1865, furnishing manpower and units to the Southern cause. Cotton planters settling in Madison hailed from the South Carolina lowcountry near Charleston, and the area became the commercial center for the surrounding agricultural region, raising Sea Island cotton as the primary crop. By the early 1900s shade tobacco had become a new and lucrative industry. Madison's wide streets and city parks are testimony that city planners of the day had a view towards urban planning and insight into future transportation requirements. As Madison grew in prominence, many significant build-

ings and homes were constructed.

Many of those structures survive today in the downtown district and surrounding neighborhoods. The recently restored courthouse in the center of Madison was constructed in 1912 and is one of only a handful of turn-of-the-century courthouses in Florida still in use today. The Wardlaw-Smith-Goza Conference Center, built in Classic Revival architectural style, is listed in the National Register of Historic Places and the Historic American Building Survey. Built in 1860, it was used as a hospital after the Battle of Olustee and is now owned and operated by North Florida Community College, preserved and used as a conference center. The W.H. Dial House, one of the finest examples of the Italianate style in North Florida, was built in 1880 for William H. Dial, a Confederate veteran of the Civil War.

In the heart of downtown Madison is T.J. Beggs & Company — a mercantile and funeral business owned by the same family for over a hundred years. On the first floor, the family operates a mercantile store. Upstairs, visitors discover an unusual collection in the Beggs Museum. In addition to a display of antique ledgers, office furniture and

vintage clothing, are coffins, embalming parapheanalia and other artifacts related to the family funeral business. The coffinmaker's shop, next to the embalming display, remains completely intact. In the early years, the hammering of the coffinmaker heralded the dearly departed's demise to townspeople on the street below.

Just a short walk from the Beggs Museum across Highway 90 (the DeSoto Trail) is Four Freedoms Park. There, the Four Freedoms Monument was dedicated on June 14, 1944, to World War II hero and Madison native Army Air Corps Captain Colin Kelly, Jr., a Distinguished Service Medal recipient. Other memorials stand in the park. The most recent, dedicated in 1996, honors the former slaves of Madison County. Funded entirely with private contributions, the inscription reads: "This monument is dedicated to the former slaves of Madison County, their supporters, and the unsung heroes who gave their prayers, blood, sweat and tears to help make our community what it is today."

The park is a favorite staging area and stopover for bicyclists who have discovered Madison's relatively lightly traveled roads and diverse scenery. Many come to ride "the Loop," which covers more than 100 mapped miles throughout the county. The Loop is a popular segment of the six-day Florida Tour, involving hundreds of bicyclists from around the globe each April.

Bicyclists who enjoy combination "peddle and paddle" trips will find a variety of opportunities in Madison. For the more vigorous, a 15-mile ride to the town of Pinetta and a 12-mile canoe or kayak paddle down the Withlacoochee River provide a good workout. The river offers leisurely and scenic paddles with plenty of opportunity for wildlife viewing. The Withlacoochee is one of only a few Florida rivers with rapids. Bicyclists who want to enjoy the crystal clear springs, high limestone banks, sandy beaches on the bends, and animal sightings along the river, will enjoy a 10-mile ride to Madison Blue Springs and a 4-mile canoe or kayak paddle. Madison Blue Springs, a first-magnitude spring, with a 30-foot-high jump tower, is worth the trip.

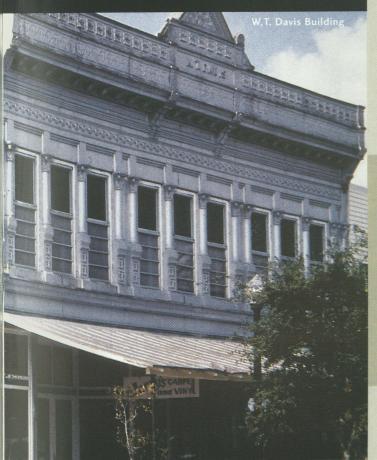
Visitors to Madison often make the trip to O'Toole's Herb Farm, a three-mile ride from town. For 12 years, owners Jim and Betty O'Toole have operated this certified organic farm. The property has been in Betty's family since 1840. Where her father's shade tobacco seedbeds once grew, the O'Tooles' herb garden now flourishes with arugula, radicchio, and sorrel, and 14 varieties of baby lettuces. The O'Tooles have preserved and restored three Cracker houses that were brought to the property and now serve as home, gift shop and art gallery.

Today, Madison County is a place where the road less traveled offers the traveler a refreshing balance of new experiences. The old, the new, the charming, and the unusual can be found just a little off the beaten path.



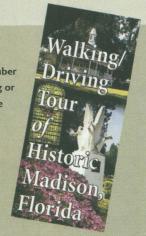
Contributors to this article include the Madison County Chamber of Commerce, Teenie Cave, and Kerri Post, VISIT FLORIDA.

# easures



#### To Learn More

Contact the Madison County Chamber of Commerce at www.madisonfl.org or call 850.973.2788 for a copy of the Walking/Driving Tour of Historic Madison County brochure. For information about off the beaten path adventures and historic, cultural and outdoor activities in Florida, visit www.CulturallyFLAUSA.com or www.FLAUSA.com.



### PRESERVING THE PAST



# TO PROTECT OUR FILLIANT PROTECT

FLORIDA COMMUNITIES TRUST

lorida is blessed with many unique resources, including a warm climate, sugar-white sand beaches, crystal clear rivers and streams, wildlife species found nowhere else in the world, and the historical evidence of people who have called the state home over the centuries.

Native American villages, shell middens,
Spanish mission sites, historic homesteads, and forts and battlefields are among the historic resources found in all areas of the state. However, these cultural resources have been as adversely impacted as natural

resources by the explosive population



Boystown/Camp Matecumbe, Miami-Dade County.

growth and accompanying development Florida has experienced over the last three decades. As development expands in areas inhabited by humans for thousands of years, destruction by development, vandalism, and looting continues to threaten the remaining examples of Florida's rich cultural heritage.



Fort King, Seminole War Fort site, City of Ocala/Marion County.

Parrot Jungle and Gardens, Village of Pinecrest. LOCAL
GOVERNMENT
PARTICIPATION
IN
ACQUISITION
AND
PRESERVATION
PROGRAMS IS

KEY TO

ENSURING

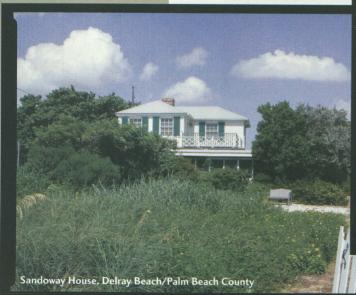
THE
CONTINUED
PRESERVATION
OF FLORIDA'S
CULTURAL
RESOURCES.

ecognizing the critical importance of preserving Florida's vanishing natural and cultural heritage, the State of Florida initiated a succession of aggressive land acquisition programs in the mid-1960s. Beginning as a \$20 million bond issue in 1968, the state's acquisition programs have expanded through the years with the creation of the Environmentally Endangered Lands, Save Our Rivers, and Save Our Coast Programs in the 1970s; the Preservation 2000 Program in the 1990s; and finally, the Florida Forever Program, created in 1999. Preservation 2000 and the Florida Forever programs have been the most successful, contributing a large portion of the more than 1.25 million acres preserved in public ownership for future generations.

Local government participation in acquisition and preservation programs is key to ensuring the continued preservation of Florida's cultural resources. One of the ways to help local governments achieve this end is the Florida Communities Trust (FCT) program. Located within the Florida Department of Community Affairs, since 1990 FCT has made grants available annually to local governments for the acquisition of conservation areas and open space for outdoor recreation. Environmental nonprofit organizations have partici-

pated in the program since 2001. FCT utilizes funds from the Florida Forever program to focus exclusively on locally important acquisition projects which often include historical and archaeological resources. The Trust evaluates projects for their recreation and resource protection potential, and for how well the project furthers specific portions of a local government's comprehensive plan. Janice Browning, Executive Director of the Florida Communities Trust, explains, "Once the land is purchased, the local government or nonprofit organization holds title and manages the project site. It is this empowerment of local communities that sets FCT apart from all other state land acquisition programs,"

While the majority of projects submitted to FCT center on natural resource preservation and outdoor recreation, quite a number involve cultural resources as well. In its 12-year existence, FCT has helped acquire sites of both local and statewide historical significance. Some of these sites include Princess Place, the oldest existing homesite in Flagler County and former residence of Princess Angela Sherbatoff and her husband, an exiled Russian prince; the National Register-listed "1912 Schoolhouse" in the Cortez community in





Manatee County; the Seminole War-era site of Fort King in Ocala, destination of Major Francis Dade before he and his command were ambushed by Chief Micanopy in 1835. Native American sites acquired by FCT include the two mounds and unique crescent-shaped midden of the Paleo Hammock Project in St. Lucie County, and the large midden of the Ais Lookout Point project in Palm Bay, which contains archaeological evidence of over 800 years of continuous human activity. As of 2001, FCT had acquired 40,590 acres of cultural resources, open space and conservation lands at a cost of just over \$3.5 million.

"While downtown revitalization and the acquisition of greenspace are important aspects of the (FCT) program," says Grant Gelhardt, an Environmental Administrator with the Florida Communities Trust who helps oversee a portion of the program, "all of our acquisitions are multipurpose. They include conservation, recreational use, and historic value. It's very easy to mix the conservation and historic aspects of the Florida Forever Program," Gelhardt continues, "For example, Fort King, outside of Ocala, is vacant farmland that will eventually be converted

into a historic park. It contains the entire footprint of a Seminole War-era fort."

Gelhardt points to the recent funding by FCT of a project in the North Central Florida community of Melrose as a perfect example of how the program works. "They were very dedicated citizens," says Gelhardt of the Melrose community. Recognizing the commitment of the community to the preservation of the local heritage of the area, FCT staff worked with the community of Melrose to put together what eventually was a successful grant application. The purchase of the Melrose project will allow the town to pursue plans for a heritage park and history center devoted to examining and interpreting the 125-year-old community.

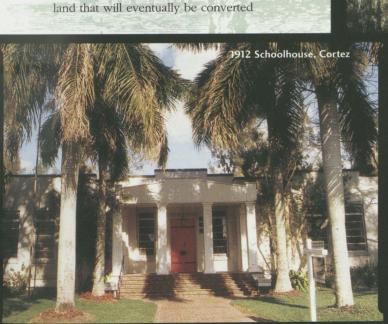
"Getting that grant means a great deal to us," says local resident, writer and historian Al Burt, who helped spearhead the Melrose preservation effort. "We are not an incorporated community, so we have to rely on volunteers.

eritage Park, Melros

This grant takes us very close to accomplishing our goal." According to Burt, the Heritage Park and history center will include a gazebo, recreation area and a future museum building that will be donated by a local bank and moved to the site.

With seven years of the Florida Forever program remaining, local governments have a unique opportunity to tap into the \$66 million in grant funds the Florida Communities Trust awards annually for the acquisition of park lands. Many of these sites will contain significant historical, cultural and archaeological sites. By acquiring and preserving these properties before they are forever lost, local governments have the ability to protect these treasures from the relentless growth and development pressures occurring throughout Florida.

Hank Vinson is a planner with the Florida Communities Trust program, Department of Community Affairs.



#### To Learn More

Park Maintained Volunteers. Take out what you bri

For more information about the Florida Forever program and Florida Communities Trust, contact Grant Gelhardt at 850.922.1703 or visit the Florida Communities Trust Web site at http://www.dca.state.fl.us/ffct/.

#### MIXED MEDIA

#### IN PRINT

#### A SAMPLING OF NEW FLORIDA TITLES

#### FLORIDA'S COLONIAL ARCHITECTURAL HERITAGE by

Elsbeth K. Gordon (University Press of Florida) is the first of a planned eight-part series of books on Florida buildings. This volume covers the period 1565-1821, from the

Florida's Colonial Architectural Heritage

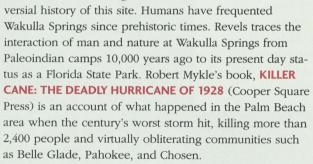
ELSBETH K. GORDON

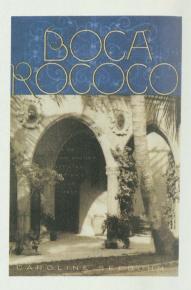
THE PERSONAL ARCHITECTURAL MARTINGE MERITAGE

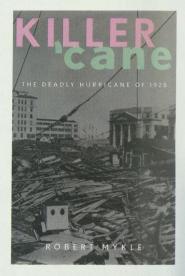
THE PERSONAL MERITAGE

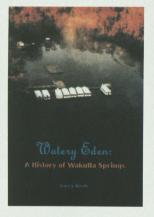
THE PE

earliest Spanish settlement through the final ceding of the colony from the British to the United States. In addition to the author's extensive knowledge of architectural styles, the volume is heavily illustrated with plans, vintage photographs and modern photographs. BOCA **ROCOCO: HOW ADDISON MIZNER INVENTED** FLORIDA'S GOLD COAST, by Coline Seebohm (Clarkson Potter Publishers), details the colorful life of the man who created one of Florida's most distinctive architectural styles. Mizner lived large and recklessly, planned and built lavishly, and died all but broke. He brought the elaborate stylings of the Mediterranean to Florida during the first great land and construction boom. Tracy J. Revels' WATERY EDEN: A **HISTORY OF WAKULLA SPRINGS** (Sentry Press) should bring new attention to the often contro-









#### ONLINE: ON HERITAGE TOURS

#### www.aaasouth.com/aaaqt\_quick\_trips.asp

is the Quick Trips Web page of the American Automobile Association, Auto Club South. The page offers travelers a series of Heritage Tours highlighting Florida's rich natural and cultural history. Each tour features an automobile trip lasting one to four days with a key city as its starting point. Within the link to each city is a series of links to nearby historical and cultural sites. In Dade County, travelers can explore Miami Beach's Art Deco District or the Deering Estate in Cutler/Perrine. The Pensacola link explores the area's role in the Civil War with links to Fort Barrancas and the Civil War Soldiers Museum.



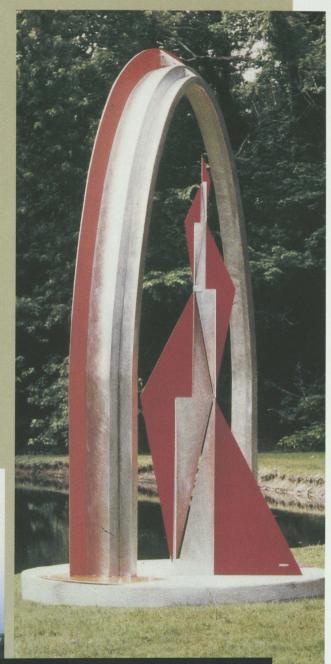
#### ART SCENE

#### 'TIS THE SEASON FOR SCULPTURE

November 17 through May 31, 2003, bikers and joggers on Sarasota's Bayfront Park will have something to enjoy besides the beautiful view of the water — a selection of monumental sculpture. The biennial exhibition, Sarasota Season of Sculpture, will bring 22 large-scale sculptures to the outdoor park, including works by well-known artists such as Jorge Blanco, Bruce White and Dennis Kowal.

The concept for the sculpture exhibition was the brain child of architect Jill Kaplan and retired sculpture professor Bruce White, Ph.D. Modeled after Chicago's *Pier Walk*, the *Sarasota Season of Sculpture* includes a series of educational programs featuring guided docent tours, an information kiosk, and an international sculpture symposium, *Public Art Through the Ages*, December 6 to 8.

For more information about the *Sarasota Season of Sculpture*, contact Jill Kaplan. Phone 941.331.2008, fax 941.362.7127, e-mail info@seasonofsculpture.com, or visit www.sarasotaseasonofsculpture.org.



TOP: David E. Davis, *Homage to Fibonacci*, 12' x 7' x 8', stainless steel; LEFT: Preston Jackson, *Haints + History*, 13' x 6' x 25', steel, stainless steel, wood.

COURTESY JILL KAPLAN



#### ART IN UNFAMILIAR PLACES

#### IT HEALS UP



he Band-Aid™ is recognized by children everywhere as a soothing tool that eases pain and heals wounds. Perhaps this is why renowned Pop Artist, James Rosenquist chose this universal symbol for healing as the subject of his first public art sculpture, *It Heals Up*. Created for the All Children's Hospital University of South Florida Children's Research Institute, *It Heals Up* celebrates the extraordinary efforts to research and cure childhood illness that take place inside this facility devoted to national pediatric research.

Made of aluminum and fiberglass and painted with a polyurethane resin, the 9-by-30-foot Pop Art Band-Aid™ makes a colorful and playful statement about health care. The work addresses the global issue of universal health care with whimsical symbols such as stars, a musical note, ancient writings, and a tic-tac-toe board decorating one end of the bandage while a colorful rainbow symbolic of multicultural healing brightens the center.

A true public-private partnership, *It Heals Up* received partial funding through the Florida Division of Cultural Affairs, Art in State Buildings Program. Raymond James Financial Services donated \$100,000 towards materials and installation and artist James Rosenquist generously donated all of his time for the piece, which took over a year to complete.

The All Children's Hospital USF Children's Research Institute is located at Fourth Street and Sixth Avenue South in downtown St. Petersburg.

#### CALENDAR

#### F A L L 2 0 0 2

#### Through October 6 Orlando

The Highwaymen. An exhibit of Florida's African-American landscape painters. Orange County Regional History Center. (407) 836-8500

#### Through October 26 St. Petersburg

Past Perfect/Present Tense. Past winners from Statewide Florida Craftsmen Annual Exhibitions. Florida Craftsmen. (727) 821-7391

#### Through November 3 Orlando

Holocaust Project: From Darkness Into Light. Orlando Museum of Art. (407) 896-4231

#### Through November 3 Boca Raton

Naturaleza Muerta: Contemporary Latin American Still Life. Boca Raton Museum of Art. (561) 391-6410

#### Through November 11 Delray Beach

Hats, Handbags & Gloves: From Past to Present. Museum of Lifestyle & Fashion History. (561) 243-2662

#### Through November 17 Miami

China: Fifty Years Inside the People's Republic. Work by 25 photographers. Lowe Art Museum. (305) 284-5422

#### Three Women of Style, The Charles Hosmer Morse Museum of American Art. Winter Park

#### Through December 8 Gainesville

American Woodblock Prints. Samuel P. Harn Museum of Art, University of Florida. (352) 392-9826

#### Through December 20 Boca Raton

Boca's Past and Present: A Timeline of Boca Raton. Boca Raton Historical Society. (561) 736-1470

#### Through January 5, 2003 St. Petersburg Red Grooms: The Complete

Red Grooms: The Complete Graphic Works. Mackey and Smith Galleries. Museum of Fine Arts. (727) 896-2667

#### Through February 2003 Miami

El Viaje (The Journey) - Jewish Artists and Poets of Latin America. Jewish Museum of Florida. (305) 672-5044

#### Through February 16, 2003 Miami

The Visual Front: Posters of the Spanish Civil War. The Wolfsonian—Florida International University. (305) 535-2622

#### Through May 18, 2003 Gainesville

Tusks! Ice Age Florida's Mammoths & Mastodons. Florida Museum of Natural History. (352) 846-2000

#### October - January, 2003

King Tutankhamen: Wonderful Things from the Pharoah's Tomb. The Brevard Museum. (305) 632-1830

#### October 5 Tallahassee

Tallahassee Scottish Highland Games and Celtic Festival. Sunny Hill Farm. (850) 894-6270



Paul Rudolph: The Florida Houses Exhibit. University of Miami School of Architecture. Coral Gables

#### October 5- May 19, 2003 St. Petersburg

Europe Through Our Eyes: The Jewish Museums of London, Frankfurt, Vienna. Florida Holocaust Museum. (727) 820-0100

#### October 6 - January 5, 2003

#### Tampa

Photography's Multiple Roles. Images of 20th- century photographers.

Tampa Museum of Art. (813) 274-8701

#### October 12-13 St. Augustine

Colonial Folk Arts and Crafts Festival. Spanish Quarter Village. (904) 810-5587

#### October 15 - November 30 Coral Gables

Paul Rudolph: The Florida Houses Exhibit. University of Miami School of Architecture. (305) 284-5002

#### October 15-October, 2003 Winter Park

Three Women of Style—The Hats of Martha Owens Morse,

Elizabeth Morse Genius and Jeannette Genius McKean. The Charles Hosmer Morse Museum of American Art. (407) 645-5311

#### October 18-January 26, 2003 Tallahassee

Alligators: Dragons in Paradise. Museum of Florida History. (850) 245-6400

#### October 19 DeLeon Springs

Pioneer Fiber Arts Guild Day. Demonstrations of spinning, weaving and quilting. DeLeon Springs State Park. (386) 985-4212

#### October 19-20 Orlando

Pioneer Days. The Herb Society of Central Florida. (407) 628-3850



DeLeon Springs Pioneer Fiber Arts Guild Day, DeLeon Springs State Park.







#### CALENDAR

#### October 19-January 19, 2003 St. Petersburg

Dali in Focus: Gradiva. Salvador Dali Museum. (727) 823-3767

#### October 19-27 Naples, Marco Island

Marco Island Film Festival. Works by independent filmmakers. (941) 642-3378

#### October 25-27 Lake Wales

Lake Wales Pioneer Days. Lake Wales Depot Museum. (863) 678-4209

#### October 25-March 3, 2003 Miami

Linking Collection and Community. Work by South American, Caribbean and European artists. Miami Art Museum. (305) 375-3000

#### October 26 St. Petersburg

Free Concerts in the Park! The Florida Orchestra. (813) 286-1170

#### October 26-27 St. Augustine

Trick or Treat at the St. Augustine Lighthouse and Museum. (904) 829-0745

Stephen Foster Folk Culture Center State Park. (386) 397-2733

#### November 1-2 Marianna

5th Annual Rural Life in Northwest Florida. Florida Caverns State Park. (850) 482-1228

#### November 1-2 Sarasota

Sarasota Reading Festival 2002. Authors, illustrators, storytellers, booksellers and publishers. (941) 359-2442

#### November 2-3 Naples

Old Florida Festival. Collier County Museum. (941) 774-8476

#### November 3 Winter Park

The Bach Festival Visiting Artist Series. The Empire Brass. The Bach Festival Society (407) 646-2182

#### November 8-10 Gainesville

21st Annual Downtown Festival and Art Show. (352) 334-5064

#### November 21-January 12, 2003 Delray Beach



#### October 26-27 Mount Dora

18th Annual Mount Dora Craft Festival. Mount Dora Village Merchants Association. (352) 735-1191

#### October 30-31 Tallahassee

Fear Knott. Halloween at the Historic Knott House Museum. (850) 922-2459

#### October 30-November 1 White Springs

Annual Rural Folklife Days.

#### Sixth Annual Carriage and Horse Festival, Continental

Acres. Weirsdale

Carousel Memories: A History of the American Carousel. The Cornell Museum at Old School Square (561) 243-7922

#### November 23 Dunedin

4th Annual Dunedin Celtic Festival. Highlander Park. (727) 786-1571



Christmas at Pinewood, the home of C. Austin Buck. The Bok Tower and Gardens. (863) 676-1408

#### November 29-December 22 Gainesville

*The Santaland Diaries* by David Sedaris. Hippodrome State Theatre. (352) 375-4477

#### November 30-December 1 Cocoa Beach

39th Annual Space Coast Art Festival. (321) 784-3322

#### December 1 St. Augustine

A Victorian Christmas. 34th Annual Tour of Homes. The Garden Club of St. Augustine (904) 826-0242

#### December 3-11 Sarasota

Holidays at the Crosley: A Festival of Trees. The Crosley Estate Foundation. (813) 722-3244

#### December 5 Orlando

Expose: The Gilded Age. Turn-

Expose: The
Gilded Age. Turnof-the-century

vintage posters,
Orlando Museum

of Art. Orlando

of-the-century vintage posters. Orlando Museum of Art. (407) 896-4231

#### December 13 Weirsdale

Sixth Annual Carriage and Horse Festival at Continental Acres. Austin Carriage Museum and Continental Acres Equine Resort. (352) 750-1763

#### December 7-8 Ellenton

2001 Christmas Open House. Gamble Plantation Historic State Park. (941) 723-4536

#### December 28-29 Bushnell

22nd annual reenactment of the first battle of the Second Seminole War. Dade Battlefield State Historic Site. (352) 793-4781



#### ON A ROAD

#### LESS TRAVELED



#### THE SILVER MOON DRIVE-IN THEATER LAKELAND

or more than 54 years, the Silver Moon Drive-In Theater has been a social gathering place for the citizens of Lakeland. Built in 1948, the Silver Moon is one of the oldest drive-ins still in operation in Florida, and the only remaining drive-in theater still operating in Polk County. The Silver Moon rebuilt its original screen after a tornado in 1950, and has stayed in business by adding a second screen in 1985, serving beer and homemade pizza, and hosting a weekend flea market.

The first patent application for the design of a drive-in theater was filed in 1932 by New Jersey resident, Richard Hollingshead, Jr. In 1933, Hollingshead opened the nation's first drive-in theater in Camden, New Jersey. Across the country, drive-ins were at the peak of popularity in the late 1950s, when over 4,000 theaters were in use. Florida's first drive-in theater, the Miami Drive-In, opened in 1938. By 1954, over 150 drive-ins were operating in Florida. The state's year-round balmy climate and the emergence of America's automobile culture contributed to the love affair with the drive-in theater. Since that time, increased property values, a surge of indoor movie theaters and changing social habits have led to the decline of the drive-in. Drive-ins that survive have adapted to the changing times and become multipurpose. Many hold flea markets and swap shops and some host Sunday worship services. Today only 10 drive-ins still operate in Florida.

The Silver Moon Drive-In Theater is located at 4100 Route 92 West (New Tampa Highway) in Lakeland, and on the World Wide Web at www.silvermoon.com. For a list of drive-in theaters operating in Florida, the United States, and other countries, visit www.driveintheater.com.

#### IN UPCOMING ISSUES...

#### FLORIDA CENTER OF POLITICAL HISTORY AND GOVERNANCE

Florida's Old Capitol in Tallahassee has withstood efforts over time to relocate the seat of state government and in the 1970s, threats of demolition. Now it is home to the Florida Center of Political History and Governance where visitors can learn about the political process and history of the state.



Florida's Old Capitol circa 1890s, Tallahassee

History Cthe Arts

R.A. Gray Building • 500 South Bronough Street
Tallahassee, Florida 32399-0250
www.flheritage.com • 800.847.7278